



# traduk.com

*You knew that your success in the Latin American marketplace depended to a great extent on overcoming language barriers.  
You knew as a fact that communicating effectively with your clients and partners would play a key role.  
You've been aware of these challenges since you first envisioned operations in a new territory.  
Now, you're here... and we're here to help.*

**traduk.com** is a translation company 100% specialized in the IT industry. Our staff combines both professional translators specialized in IT and IT professionals specialized in translation. We're passionate about technology and language. We attract, receive and boost the abilities of professionals from both disciplines. We foster the exchange of perspectives, and we're virtually generating a new professional profile: "technoliguists".

Our headquarters are located in Córdoba, Argentina. Here, the IT industry has had a spectacular boost in the last 10 years, due to the continuous support offered by the government. These beneficial policies teamed up with the vast availability of high quality professionals and an enriching environment among local businesses, made of Córdoba the right choice for multinationals such as IBM, EDS, Motorola, Nokia and Intel.

#### **If...**

...you're planning to sell your products or services to the Latin American market.

...you already offer them within US but you want to assure a better receptivity beyond the Colorado River.

...you already have the service but you need to reduce costs.

...most of your professional resources are overwhelmed of work and they have to translate documents because you don't outsource your translation needs due to urgency, complexity or confidentiality issues.

...your PMs take more time coordinating the localization service than they take assuring the quality of your own services or projects...

**...there is, evidently, a business opportunity to consider.**

We are your business opportunity. What can you get from **traduk.com**?

- Reduced prices and still high quality standards.
- Better quality. Our company was originally conceived focusing on quality processes (see Quality Policy).
- Secured confidentiality. As well as quality, the company was designed so as to comply with Information Security requirements. We have a staff of professionals internationally certified in Information Security management.
- Better response times. Given that our staff is 100% trained in the IT industry, times are significantly reduced in the translation process.
- Better response to the delivered product. Whether the translated document is an operation manual, a website or software, end users will experience higher satisfaction of the product due to the fluency and naturalness with which they read the translation.
- Business partners. The IT industry is not only our "market niche", it is our ecosystem. We breathe IT. We'll be your business partner offering you solutions tailored to your needs.

You have the product. We are here to help you penetrate the Latin American market efficiently.

Give us a call.

***In traduk.com ... we speak IT***